

# HOW HAS 2020 AFFECTED YOUR FINANCES? WE ASKED OUR CLIENTS...

The pandemic has impacted many households this year, with more people struggling to manage their money than ever before.

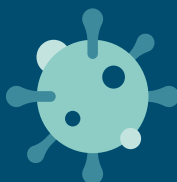
The findings from our recent client survey show the extent of people's hardship, as well as how our clients feel moving into Christmas and 2021.

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saw their income drop in 2020



are under pressure to spend on family and friends at Christmas



Coronavirus-related income reduction is the biggest cause of financial difficulty (51%)



58% of parents worried about feeding their children



79% worry about how they will afford Christmas this year



63% have borrowed money to pay for Christmas presents



84% will be buying presents for fewer people this year



82% feel financially insecure going into 2021

Of the 1036 people who claimed Universal Credit this year,

80% feel it didn't give them enough to live on

55% have had to cut back on their food shop this year.

Of those who had to cut back, almost half have missed a meal and some even went a full day without eating.



Do you know someone who has struggled with money this year?  
Help them get the support they need.

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